Memorandum

March 3, 2016

AB 804/SB 654 RE:

To: Members of the Wisconsin Legislature

From:















PAGEL'S PONDEROSA

John T. Pagel Family



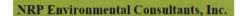
















Outagamie Clean Home Energy **Energy Project LLC**

Solutions LLC





























We, the above thirty-four Wisconsin-based companies, have signed onto this memorandum to respectfully urge you to modify AB 804/SB 654 to prevent the loss of \$7.2 million annually to the Focus on Energy (FOE) Program. We understand the interest of the investor-owned utilities in changing the basis of how FOE funding is collected going forward, and we are not opposed to that change as long as the program remains at its current funding level.

Keeping the FOE program at its currently funding level can be made by increasing the 1.2% rate of collection to 1.3%. If that change is not made we recognize that the result of this legislation will be higher energy bills for commercial, industrial and residential customers, the loss of jobs, and the loss of economic development in Wisconsin.

According to the independent, third-party economic impact evaluation report released just two months ago, the energy efficiency investments made by the FOE program each year result in:

- 1) Hundreds of millions of dollars in energy bill savings for ratepayers (\$803 million in 2014);
- 2) Thousands of additional job years (3,618 in 2014);
- 3) Hundreds of millions of dollars in increased personal income (\$252 million in 2014);
- 4) More than a billion dollars in increased sales (\$1.19 billion in 2014); and
- 5) Hundreds of millions of dollars in economic benefits (increased wages, profits and taxes paid) to the state (\$640 million in 2014).

Again, we, the thirty-four Wisconsin-based companies signed onto this memorandum, urge you to amend AB 804/SB 654 to preserve the current level of Focus on Energy program funding. This important program results in reduced annual energy consumption and hence significant energy cost savings to Wisconsin-based companies and Wisconsin families, positively resulting in a snowball effect of numerous other triple bottom line benefits.

Thank you for your time and consideration.

Respectfully,

Miron Construction (Neenah)
ThedaCare (Appleton)
Werner Electric Supply (Pewaukee, Green Bay)
Didion Milling (Johnson Creek)
US Lamp (Green Bay)
Northern Biogas (Green Bay)
Eland Electric (Green Bay)
Northcoast Power Systems (Green Bay)
DVO (Digesters) (Chilton)
Pagels Ponderosa Dairy (Kewaunee)
Dairy Dreams (Forestville)
Clover Hill Dairy (Campbellsport)

WTE—S&S Ag Enterprises LLC (Algoma)

GREAF Engineering (Green Bay)

NRP Environmental Compliance (Green Bay)

Astro Industries (Green Bay)

Sun Roofing & Improvements (Appleton)

Outagamie Clean Energy (Appleton)

Home Energy Solutions (Oconomowoc)

Saxon Creamery (Cleveland)

Steiner Plumbing (River Falls)

Able Energy (River Falls)

Appleton Solar (Appleton)

Viebrock Construction (Osceola)

Common Harvest Farm (Osceola)

Riley Electrical Supply (Fond du lac)

Kettle View Renewables (Silver Creek)

North Wind Renewable Energy (Stevens Point)

Central Waters Brewery (Amherst)

Klismith CPA (Plover)

Convergence Energy (Lake Geneva)

Sustainable Engineering Group (Middleton)

H&H Energy Services (Madison)

SunPeak (Madison)